

FOR IMMEDIATE RELEASE

VANE Members Invest in VetProcure to Modernize Veterinary Procurement Across the UK and Europe

Washington, DC — The Veterinary Angel Network for Entrepreneurs (VANE) is pleased to announce that VANE members have invested in VetProcure, a veterinary procurement platform that helps practices across the United Kingdom and Europe compare prices, availability and total cost across their existing suppliers — so teams can buy smarter without changing supplier relationships.

Veterinary practices continue to face increasing pressure from rising costs, fragmented purchasing systems, and limited visibility into pricing, product availability, and supplier options. VetProcure addresses these challenges through a centralized digital platform that helps veterinary teams make more informed purchasing decisions while reducing administrative burden and improving operational efficiency.

The investment reflects VANE's confidence in VetProcure's mission to modernize one of the most important, yet often overlooked, aspects of veterinary practice management.

"Veterinary teams are increasingly being asked to do more with less," said Peter Glassman, DVM, Co-Founder of VANE. "Solutions that improve workflow efficiency and help practices better manage purchasing and inventory can have a meaningful impact on both profitability and patient care. VetProcure is addressing a real operational challenge faced by veterinary hospitals every day."

VetProcure's platform provides veterinary clinics with improved access to purchasing information, expiration date and availability visibility, supplier engagement, and procurement analytics. Manufacturers and suppliers benefit from greater market insight and a more direct relationship with the practices they serve.

"Most veterinary practices don't have a buying problem so much as a visibility problem — they order across multiple suppliers without easily seeing the true cost, the better alternative, or what's actually in stock," said Noor de Bruijn, CEO of VetProcure. "VetProcure turns that fragmented picture into clear, side-by-side decisions, from an independent platform with no stake in which supplier wins. The richer demand data also helps suppliers and manufacturers serve practices better. VANE's combination of clinical, operational and investment experience makes them the right partner as we grow across the UK and Europe."

The company joins a growing portfolio of VANE-backed businesses focused on bringing innovation, efficiency, and technology-enabled solutions to animal health.

"We are excited to welcome VetProcure to the VANE community," said Natalie Marks, DVM, CEO of VANE. "The veterinary profession continues to evolve rapidly, and technologies that improve efficiency, transparency, and decision-making are becoming increasingly important. We

look forward to supporting the VetProcure team as they continue to grow and expand their impact throughout Europe."

VANE's investment reflects its mission of providing direction, connection, and funding to promising animal health entrepreneurs while helping bring innovative solutions to veterinarians, pet owners, and the broader animal health ecosystem.

About VetProcure

VetProcure is a digital procurement platform serving veterinary practices, manufacturers, and suppliers across the United Kingdom and Europe. By providing enhanced purchasing visibility, procurement intelligence, and an independent, supplier-neutral view, VetProcure helps veterinary practices streamline operations while giving manufacturers clearer demand insight and a more direct relationship with the practices they serve.

About VANE

The Veterinary Angel Network for Entrepreneurs (VANE) is a community of veterinarians, industry executives, entrepreneurs, and accredited investors dedicated to supporting innovation in animal health. VANE provides early-stage companies with access to capital, mentorship, strategic guidance, and industry connections to help accelerate growth and impact.

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